



New Jersey Clean Marina Program

Newsletter

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Congratulations to Our Newest Clean Marinas



**Brennan Boat Basin,
Brick**



**Sherman's Boat Basin,
Brick**



**Southwick's Marina,
Beach Haven**



**Morrison's Beach Haven
Marina, Beach Haven**



**Bridge Marina,
Lake Hopatcong
First fresh water
Clean Marina**



**Oceangate Yacht Basin,
Oceangate**



**Brown's Boat Yard
Inc., South Amboy**

For more information on how to become a Clean Marina, contact Jessica Staats, Assistant Marine Recreation Agent at the NJMSC/NJSG at 732-872-1300 x 20 or jstaats@njmsc.org.

2009 National Clean Marina Survey Results

By Michael Danko and Jessica Staats, NJMSC/NJSG and Tali MacArthur, NJDEP Coastal Management Office

The New Jersey Clean Marina Program participated, along with other states, in an online survey effort to obtain feedback from marina operators about the Clean Marina Program. Survey topics included new sources of revenue, new Best Management Practices implemented at the marina, time and effort spent on the certification process, value of the certification to the marina owner, customer response to the designation, and challenges faced during the certification process.

Nationally, the survey generated 299 responses, with 88 percent completing the entire survey. Results indicated that 99 percent of respondents felt it was a worthwhile investment of time and expense to become certified. An overwhelming majority of respondents (99 percent) would recommend that other marinas participate in the program. Other national results worth noting included:

- 35 percent of respondents attracted new customers as a result of their certification;
- 71 percent of participants felt that implementing "Clean Marina Rules" for customers and contractors directly led to a cleaner marina or boatyard;
- 24 percent of respondents said they realized cost-savings by becoming a Clean Marina; and
- Over 93 percent of respondents felt the Clean Marina certification helped them comply with state or federal regulations or permits.

To view the full article visit njmsc.org/MIE/Survey_Article.pdf.

