

## The 2013 Mid-Atlantic Recreational Boater Survey

## Please REGISTER if you have been selected!!

Why: Participation will ensure that recreational boating interests receive appropriate consideration when coastal management decisions are made. The results of this survey will be used to map recreational boating patterns and estimate the economic impact of boater spending. Individuals and responses will remain confidential!

Similar surveys were completed in Massachusetts and are underway in New England.

Who: Scientifically selected boaters from New Jersey to Virginia

**What:** Online surveys through e-mail notifications requesting participants to fill out short questionnaire on most recent boating trip including questions on expenditures and descriptions of the trip

When: Monthly surveys from June to November 2013

**How:** Selected participants chosen from U.S. Coast Guard or state databases will receive an "Invitation to Participate" letter in the mail requesting them to register online with their unique ID code found on their letter

Where: If you received a unique ID Code please register at <a href="https://www.monmouth.edu/uciboatersurvey">www.monmouth.edu/uciboatersurvey</a>

For more information, please visit the survey website at: <a href="www.monmouth.edu/uciboatersurvey">www.monmouth.edu/uciboatersurvey</a>
Or call or e-mail Lorraine Jordan at ljordan@monmouth.edu or 732-263-5662









